

# saving face

Upon arrival at the well-appointed Dallas/Fort Worth rejuvenation facilities of Dr. Jesse E. Smith, patients are put at ease by water fountains and a lovely décor reminiscent of a refined retreat. “I want to treat my clients to the feel of a five-star resort. From the first moment to the last, their ease and comfort is top priority,” says Dr. Smith.

#### BOARD CERTIFICATION

American Board of Facial Plastic and Reconstructive Surgery

American Board of Otolaryngology

#### MEDICAL DEGREE

University of Texas Medical Center, Dallas

#### GENERAL SURGERY INTERNSHIP

University of Texas Medical Center, Dallas

#### OTOLARYNGOLOGY/HEAD AND NECK SURGERY RESIDENCY

University of Texas Medical Center, Dallas

#### FACIAL PLASTIC AND RECONSTRUCTIVE SURGERY FELLOWSHIP

University of California, Los Angeles

#### AFFILIATIONS

American Academy of Facial Plastic and Reconstructive Surgery  
Fellow, American College of Surgeons  
American Academy of Otolaryngology  
North American Skull Base Society  
American Medical Association

#### PROCEDURES PERFORMED

Rhinoplasty  
Facelift  
Browlift  
Laser Surgery  
Aesthetic Injectables

#### LOCATIONS

Center for Aesthetic Surgery  
Dallas/Fort Worth, Texas  
817.503.2442

Corinthian Wellness Spa  
Dallas/Fort Worth, Texas  
817.416.9366

#### WEB SITE

[www.jessesmithmd.com](http://www.jessesmithmd.com)

This facial plastic surgeon, a former search and rescue mountaineer, has always had the driving desire to help people. “Reconstructive surgery and the impact that it has on someone’s life was the original catalyst that drove me to this career. My very first time working on a surgical reconstruction patient was a life-changing experience,” says Dr. Smith, whose extensive reconstructive background enriched his understanding of the human form, making him apt to deliver impressive cosmetic results. “I tell reconstructive patients that I employ the same standards of beauty on them as on my aesthetic cases. They leave feeling whole again.”

A complete range of services including facial surgery, browlifts, laser resurfacing and injectables are offered to patients, both as combination therapies and individual procedure offerings. “Everyone’s face is unique, so there is no cookie cutter recipe I subscribe to,” says Dr. Smith, who begins each consultation by asking patients what bothers them. “They see themselves in the mirror every day and are zoned in on specific bothersome areas. From there, I offer solutions that address their personal goals.”

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so there is no cookie  
cutter recipe I subscribe to.”

—JESSE E. SMITH, MD, FACS

## JESSE E. SMITH, MD, FACS

**FAVORITE PART OF YOUR JOB** Interacting with different people and making a difference in their lives—whether it’s helping them move beyond a cosmetic concern, or a reconstruction procedure  
**HOBBIES** Running, weight lifting, mountain biking and photography  
**PLACE YOU GO TO ESCAPE THE OFFICE** The mountains  
**BEAUTY PRODUCT EVERYONE SHOULD HAVE** A sunblock and retinoid  
**PRO BONO WORK** I go to Guatemala twice a year and operate on children with cleft lips and cleft palates with the CRISP Foundation



### TOTAL TREATMENTS

Dr. Smith performs surgeries such as rhinoplasty and **DEEP PLANE FACELIFTS** to give his patients long-lasting benefits and results that address their aging and cosmetic concerns. “I mostly use an open rhinoplasty technique, allowing better visualization of the anatomy of the nose,” says Dr. Smith. In terms of facelift procedures, he often combines surgery with fat grafting to add volume and dimension back into the aging face. “We always tighten and lift underlying structures, but facelift surgery does not address volume loss associated with aging. With fat grafting, we restore a final, vital component of youth and beauty—volume. Because we are using the patient’s own fat, the success rate is high.” In conjunction with these procedures, fillers such as Sculptra® and Juvéderm® are used to fill in hollows and lines. “Today there is an ever-increasing number of options for patients, and I am excited about the **EVOLVING PRODUCTS** currently in development. Laser and light therapies are improving, and injectables are expanding, offering patients more choices and **MINIMALLY INVASIVE** avenues. Merging these products with different surgeries allows my patients **COUNTLESS PATHS** for restoration of youth.”